

For our 43rd Beneath the Sea We are Celebrating the Women Divers Hall of Fame's First Twenty Years



As a part of the celebration we always dedicate our program book to the Legend of the Sea. This year is no exception.

As we talked and planned it was thought that many of the friends of Beneath the Sea and the Women Divers Hall of Fame would want to add their good wishes and congratulations to the celebration.

As day follows night, we all thought ads in the Souvenir program book would serve as lasting reminders of the well-wishes of friends. So here's the deal:

All ads will be four color. Advertising sizes and rates:

Full page: \$1,000

1/2 page no bleed: (vertical: 3.75"x10" or horizontal: 7.5" x5"): \$500.

1/2 page bleed: (vert: 4.25"x11" + 1/8" bleed or horiz: 8.5"x5.5" + 1/8" bleed): \$500.

1/4 page: no bleed (3.75"x5"): \$250

Business card size: 3.5"x2": \$125

Advertiser form attached.

Deadline for ad materials: March 1, 2019



AD SPECIFICATIONS

- Materials — All ads are to be provided digitally as 4 color process (CMYK) or black & white (grayscale), 300 dpi, by e-mail (Please note: the largest size accepted by e-mail: 8 megs). Larger size ads may be sent using www.dropbox.com, www.wetransfer.com or a similar service.
- Please submit as a high-rez PDF (press ready) or a tiff or jpg (300 dpi).
- Digital files should be sent by e-mail to: mediahouse5309@gmail.com
If you have any questions or problems, please call Maria Hults at (631) 728-2285.

AD SIZES

- business card 3.5" wide x 2" high
- 1/4 page (no bleed) 3.75"x 5" high
- 1/2 page (no bleed) vertical: 3.75" wide x 10" high or horizontal: 7.5" wide x 5" high
- 1/2 page (include 1/8" bleed on all sides) vertical: 4.25" wide x 11" high or horizontal: 8.5" wide x 5.5" high
- Full page (no bleed) 7.5" wide x 10" high
- Full page (include 1/8" bleed on all sides) trim: 8.5" wide x 11" high; bleed: 8.75" wide x 11.25" high

Name _____

Company (if applicable) _____

Address _____

City / State / Zip _____

Phone _____

email _____

I would like to support WDHOF as an Advertiser:

Full Page (\$1,000.) 1/2 Page (\$500.) 1/4 Page (\$250.) Business Card Ad (\$125.)

Check enclosed. \$_____ (Make payable to Beneath the Sea).

Checks should be mailed to: Multi-Mediahouse, 143 Bay Avenue, Hampton Bays, NY 11946

Please charge my credit card. VISA MasterCard American Express

Credit Card No: _____ Expiration Date: _____

Name on card: _____ Security Code: _____

Address on card: _____ Zip: _____